

InterPARES Trust

How Open is Open? Record keeping in the era of open data and open government:

Citizen engagement initiatives in Canada

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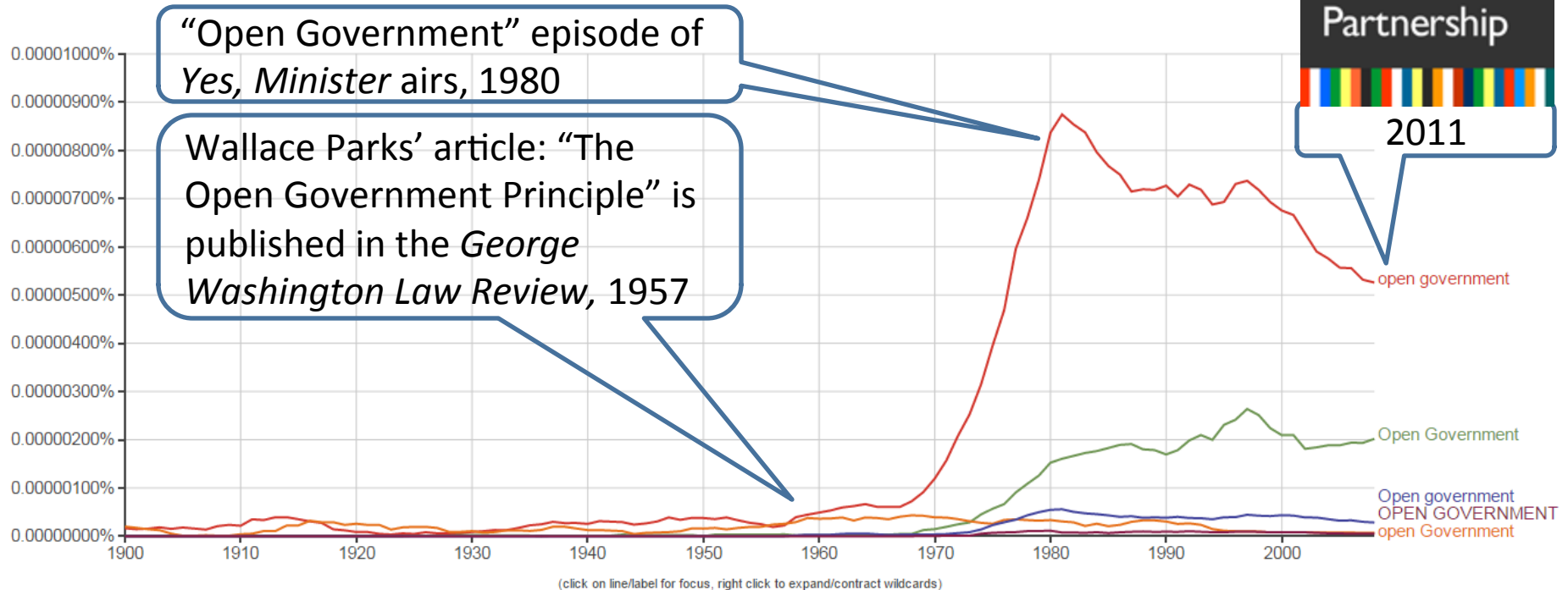


What is Open Government?

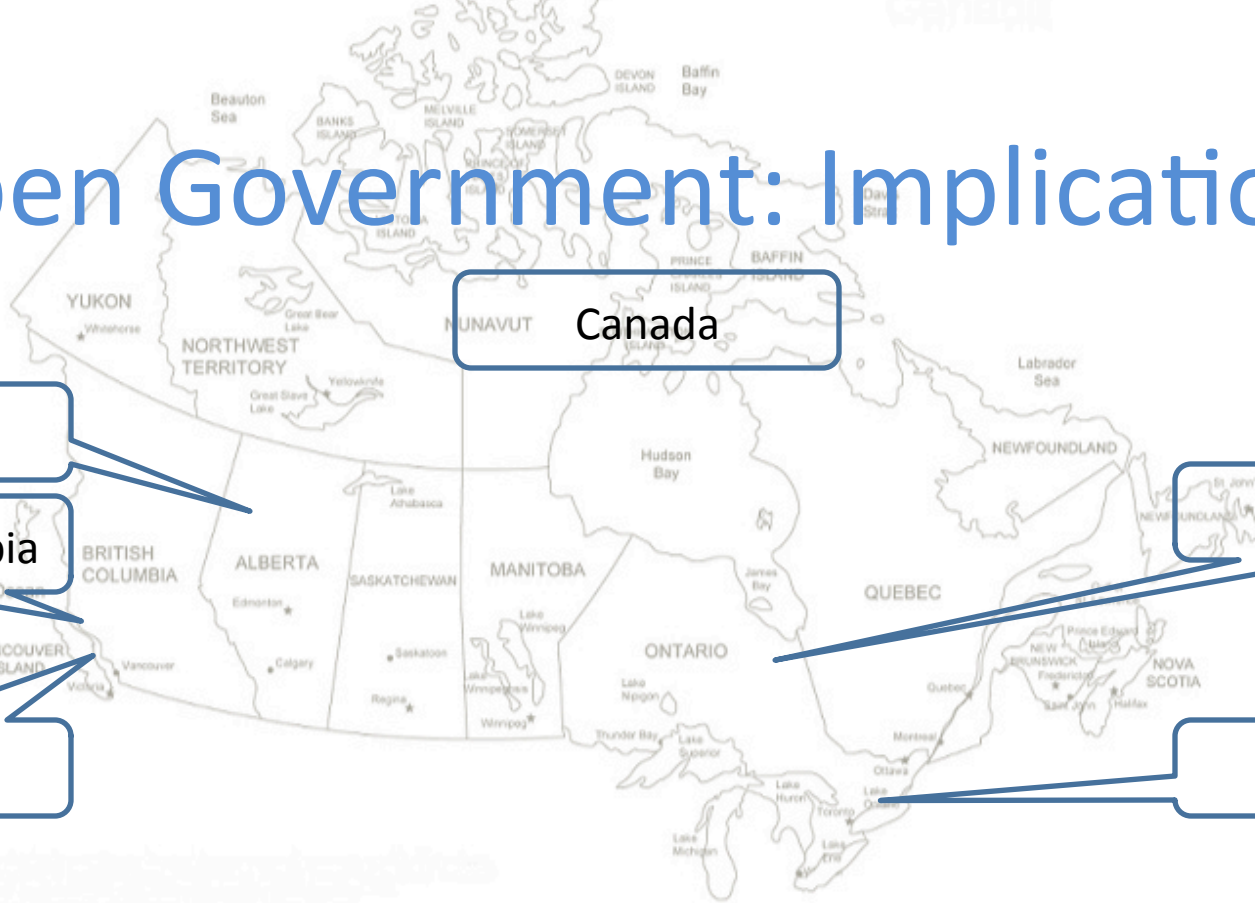
Google books Ngram Viewer

Graph these comma-separated phrases: case-insensitive

between and from the corpus with smoothing of [Search lots of books](#)



Open Government: Implications



Inform



Consult



Involve



Collaborate



Empower



Inform

Low level of public engagement



Involve

Mid level of public engagement

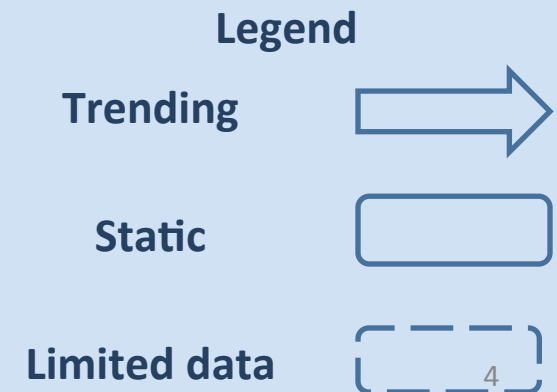
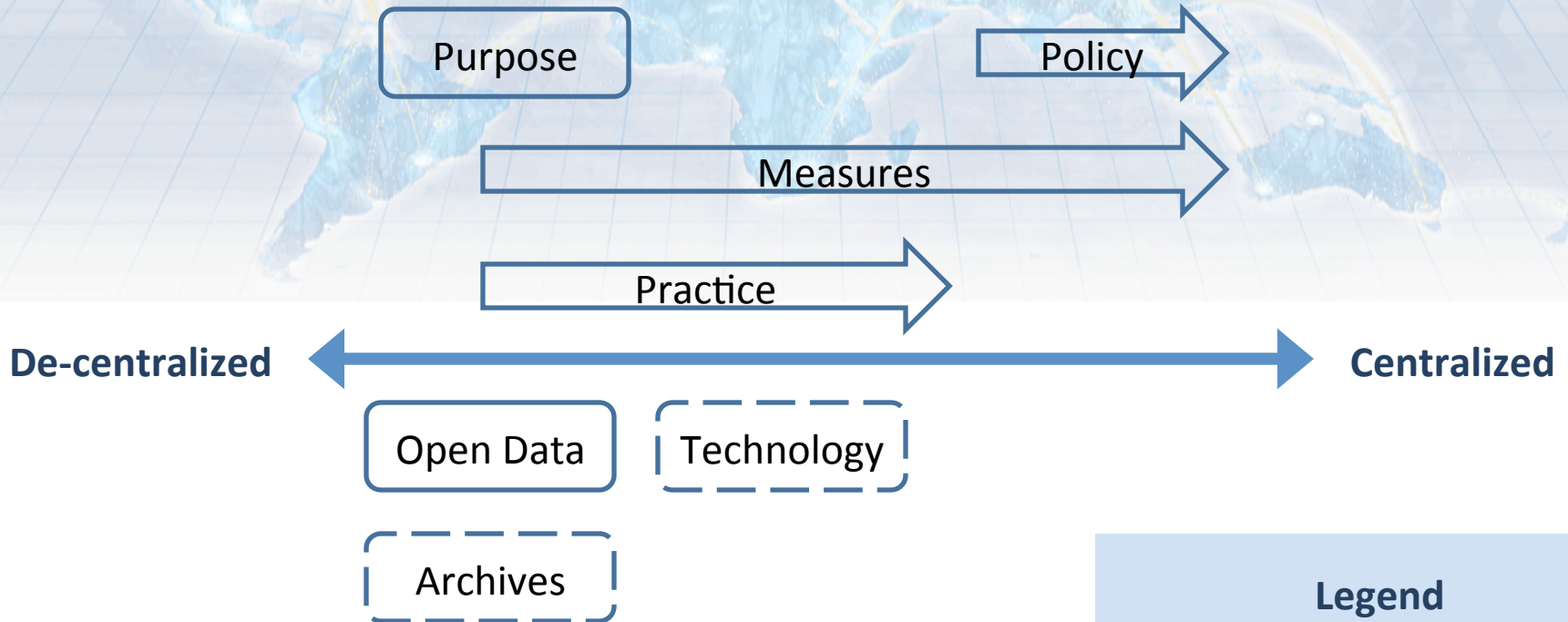


Empower

High level of public engagement



Implications: Governance



Implications: Provenance



Federal

Provincial

Municipal

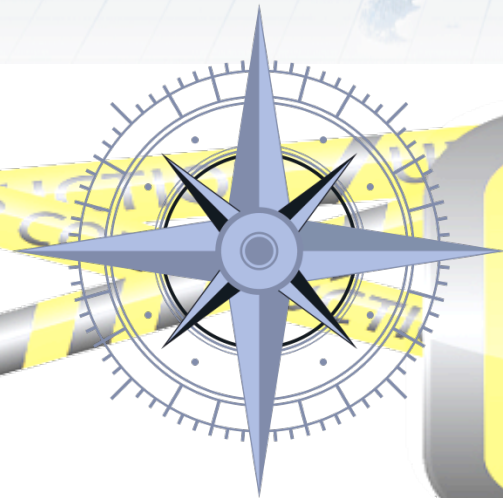
Implications: Procedures

X-jurisdictional principles

Organizational policies

Common practices/ measures

Local practices



OGL



Implications: Technology

- Citizen Engagement is “multi-channel”
 - Face-to-face, social media, conventional submissions, etc.
- Technology creates challenges:
 - Universal access to all technologies in play
 - Multiple custodians, varied retentions
 - Management of personal info
 - Archival bond may be less evident, harder to sustain

B.C. Liquor Policy Review

► Engagement Total

Total since launch: September 14th – October 31st

87 days

76,255 web visits

64% of website visitors contributed in some way

8min:6sec average visit duration

41,195 ratings

4,892 mentions on Twitter

4,364 blog comments

3,587 private emails and letters

75 stakeholder presentations

188 stakeholder submissions

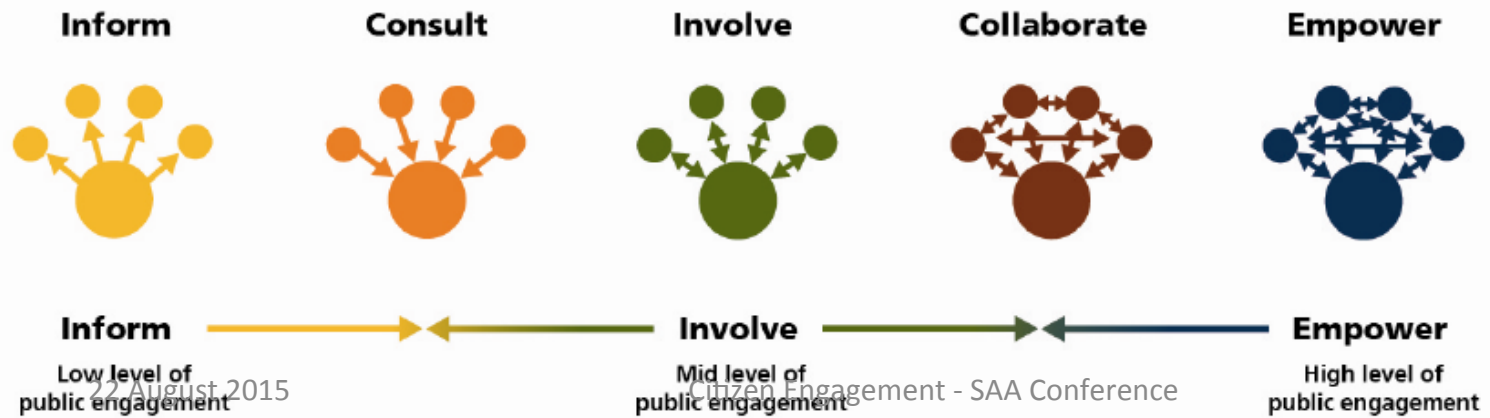


Implications: Data, Records

- Completeness of records (authority)
 - Due to inconsistent or incomplete procedures
 - Loose or absent archival bond across technologies
- Reliability for memorial function:
 - Varying local purposes, absence of broader principles
 - Don't put out data as facts – unless they really are
- Custody and control
 - Access and retention management
 - Licensing and right(s) of access
 - Accountability function weakened (?)

Open Government: Prelim. Conclusions

- Continuum of citizen engagement requires flexible record keeping
 - Record creation as engagement
 - Trust in process more important than in records
 - Technology mediates trust





Thank you

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